



Become an Innovation Driver
in Your Inclusive Company!

2-DAY INNOVATION WORKSHOP

- Experience Innovation, Shape a Diverse Future -



Secure your spot now and become an innovation driver in your company! In just two days, you will navigate the entire innovation process—from the initial idea to the final prototype. We actively promote diversity and inclusion to develop innovative solutions from various perspectives. Don't miss this chance to fully harness your innovation potential!

WHAT TO EXPECT



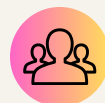
Validation and Optimization of Solutions



Prototyping and Practical Implementation



Idea Generation and Concept Development



Team-Based Creativity and Innovation

Discover the power of innovation in our intensive 2-day innovation workshop! Learn proven methods, develop groundbreaking concepts, and create tangible prototypes. At the same time, we actively promote diversity and inclusion to leverage a wide range of perspectives and ideas.

Workshop Objectives:

- ▶ Development of Innovative Ideas and Concepts
- ▶ Learning and Applying Creativity Techniques
- ▶ Creation and Validation of Prototypes
- ▶ Promotion of Cross-Functional Collaboration

Addressed to:

- ▶ Diversity Manager
- ▶ Innovation Manager
- ▶ HR Manager/Recruiter

WORKSHOP CONTENT



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DAY ONE:

Idea Generation & Concept Development

Session 1: Introduction and Objectives

Session 2: Basics of Innovation

Session 3: Brainstorming and Idea Generation

Session 4: Idea Evaluation and Selection

Session 5: Concept Development

Session 6: Feedback Sessions



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DAY TWO:

Prototyping & Implementation

Session 7: Introduction to Prototyping

Session 8: Prototyping Sessions

Session 9: Validation and Testing

Session 10: Optimization and Development

Session 11: Presentation & Closing Discussion

Session 12: Documentation and Follow-Up



ABOUT SPOTLIGHT!



Spotlight! is a diverse community committed to creating a more inclusive European tech landscape. We bring together entrepreneurs from various backgrounds and collaboratively shape the innovations of tomorrow.

Contact details:

- ▶ Spotlight! GmbH
- ▶ Am Hauptbahnhof 6, 53111 Bonn, Germany
- ▶ E-Mail: hello@spotlightbizz.de
- ▶ Website: spotlightbizz.de

Contact person:



Ramtin Ramin

CBDO by Spotlight!

Mail: hello@spotlightbizz.de

References: WFBB, MTH Potsdam, Secunet

Sign up now and start your journey!