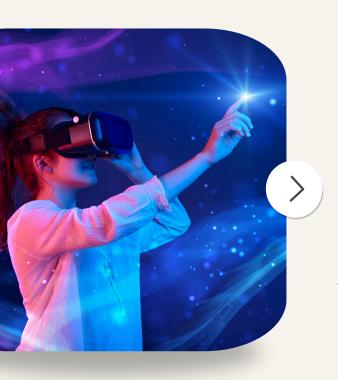


From Idea to Success –
Unleash the Diverse Innovation Potential of
Your Company!

CORPORATE VENTURE BUILDING

- Workshop for your company -



Book our 2-day Corporate Venture Building Workshop and turn creative ideas into successful startups. Take this opportunity to transform your company through targeted venturebuilding strategies. We place a strong emphasis on diversity, equity, and inclusion. Sign up now and start your journey from idea to successful and inclusive startup!

- Corporate Venture Building Workshop -

WHAT TO EXPECT



Introduction to Corporate Venture Building



Concept Development and Prototyping



Ideation and Creativity Techniques



Interactive Group Work & Hands-On Exercises

Experience how to create innovative startups from within your company.

Our two-day workshop provides you with the tools to develop and successfully implement new business ideas. We specifically promote diversity and inclusion to integrate a range of perspectives.

Workshop Objectives:

- ➤ Introduction to Corporate Venture Building
- ➤ Creation of Prototypes and Business Models
- > Development and Evaluation of Innovative Business Ideas
- > Planning Market Launch and Financing Strategies

Addressed to:

- ➤ Innovation Managers
- ➤ HR Recruiters
- ➤ Intrapreneurs



- Corporate Venture Building Workshop -

WORKSHOP CONTENT





Idea Generation & Concept Development

Session 1: Welcome and Objectives

Session 2: Fundamentals of Venture Building

Session 3: Business Strategy and Market

Analysis

Session 4: Idea Generation

Session 5: Idea Evaluation and Selection

Session 6: Concept Development



DAY TWO:

Prototyping & Business Model Development

Session 7: Prototyping & MVP Development

Session 8: Business Model Development

Session 9: Market Entry Strategy

Session 10: Financial Planning and Resources

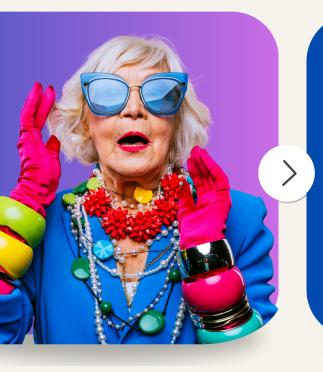
Session 11: Presentation and Feedback **Session 12:** Conclusion and Next Steps







ABOUT SPOTLIGHT!



Spotlight! is a diverse community committed to creating a more inclusive European tech landscape. We bring together entrepreneurs from various backgrounds and collaboratively shape the innovations of tomorrow.

Contact details:

- ➤ Spotlight! GmbH
- > Am Hauptbahnhof 6, 53111 Bonn, Germany
- ► E-Mail: hello@spotlightbizz.de
- > Website: spotlightbizz.de

Contact person:



Ramtin Ramin

CBDO by Spotlight!

Mail: hello@spotlightbizz.de

References: WFBB, MTH Potsdam, Secunet

Sign up now and start your journey!

